**PRESENTATION MANAGEMENT**

**TEAM**

**(560)**

**REGIONAL – 2020**

**Judges: Please double check and verify all scores and answer keys!**

Property of Business Professionals of America.

May be reproduced only for use in the Business Professionals of America

*Workplace Skills Assessment Program* competition.

**Description**

Assess use of current desktop technologies and software to prepare and deliver an effective multimedia presentation.

**Topic**

For six years in a row, Google landed the top spot on *Fortune Magazine’s* prestigious “Best Companies to Work For” list. Famous for its innovative company culture and enviable employee perks (free gourmet food, nap pods, laundry services, and prized parental-leave policies), the industry leader continues to thrive year after year.

With 50+ employees, your company is obviously operating on a much smaller scale than industry giant Google. However, like Google, your company recognizes the power of creating and maintaining a positive employee culture that is open to change and innovation. Your team has been assigned the task of creating a presentation for management with suggestions to improve and innovate the existing company culture.

Things to consider, but not limited to include:

* Importance of company culture for a small business
* Significance of hiring individuals who fit your company culture
* Perks and other positive employee engagement initiatives
* Advantages and disadvantages of your suggestions
* Financial considerations and/or constraints
* Use data to support your presentation
* Follow Copyright Guidelines when using company logos and likenesses

Teams who do *not* submit an entry that follows this topic will be *disqualified*.

**judging procedure**

* Teams will be introduced by team number. **Contestants may continue to wear their name badges and refer to each other by name.**
* As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each team.
* The length of set-up will be no more than three (3) minutes.
* Set-up will be stopped at three (3) minutes to begin the presentation.
* The presentation will be no less than seven (7) minutes and more than ten (10) minutes.
* The presentation will be stopped at ten (10) minutes; be followed by judges’ questions not to exceed five (5) minutes.
* Excuse teams upon completion of judges’ questions.
* **There can be no ties in the top ten (10) teams.** It is the responsibility of the judges to break any ties.
* Administrator will fill out ranking sheet prior to dismissing the judges.
* If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
* Give administrator all Judges’ Rating Sheets, Judge Evaluation Sheets and contest materials.
* No audience is allowed in the contest room.

**Please double-check and verify all scores!**